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OCT 16 2007

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: Jeremy Bem

Serial No.: 10/674,888

Filing Date: September 30, 2003

Title: INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING
A RELAXED MATCH

Examiner: Tri V. Nguyen

Group Art Unit: 1751

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

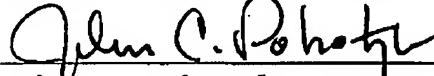
REQUEST FOR ANY NECESSARY EXTENSION OF TIME

If any extension of time is necessary for consideration of the Common Ownership Statement filed herewith, the applicant respectfully requests such an extension of time. For example, if necessary, the applicant requests a three (3) month extension of time from the July 16, 2007 due date set by the Notice of Appeal filed on May 16, 2007.

The Patent Office is authorized to charge the fee for any necessary extension of time, and for any fee additional fee(s) necessary for consideration of the Common Ownership Statement filed herewith, to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

October 16, 2007

Respectfully submitted,



John C. Pokotylo, Attorney

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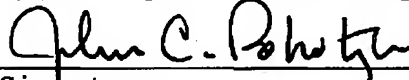
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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification



Signature

October 16, 2007

Date